The field of Parks, Recreation and Tourism is growing as the nation becomes increasingly concerned about balancing the public’s desire for recreation with the need for both economic and environmental sustainability. Parks, Recreation and Tourism blends studies of the environment, environmentally-based tourism, and outdoor recreation to train students to become leaders in ecological management practice. Students may specialize in Public Outdoor Recreation or Private Outdoor Recreation and Tourism. Public recreation resources include parks, forests, wilderness areas, and other outdoor recreation environments at the local, regional, state, and federal government levels. Private resources include ski areas, campgrounds, resorts, and other natural resource-based recreation facilities.

MAJORS
PARKS, RECREATION AND TOURISM MAJOR
Parks, Recreation and Tourism B.S.

MINORS
PARKS, RECREATION AND TOURISM MINOR
Parks, Recreation and Tourism

Courses
PRT 001. Intro to Recreation & Tourism. 3 Credits.
Introduction to leisure studies focusing on outdoor recreation and tourism. Includes philosophy, history, social science, future trends, and business applications of recreation and tourism.

PRT 050. Tourism Planning. 3 Credits.
Examination of tourism including its economic, environmental, and social effects. Emphasis on planning to maintain the integrity of tourist regions.

PRT 138. Park & Recreation Design. 0-4 Credits.
Recreation design methodology applied to the design of public and private recreational facilities.

PRT 152. Forest Resource Values. 3 Credits.
History, methods, and current issues associated with the nonmarket and market values of forest-based resources, including aesthetics, wildlife, recreation, water, and timber. Prerequisites: EC 012 or CDAE 061. Cross-listed with: FOR 152.

PRT 153. Recreation Admin & Operations. 3 Credits.
Administration and operation of outdoor recreation agencies and businesses. Special emphasis on recreation administrative structures, personnel management, and maintenance of parks and outdoor recreation areas. Prerequisite: Junior/Senior standing.

PRT 157. Ski Area Management. 0-4 Credits.
A study of the management and operating functions of ski areas and resorts in Vermont, with applicability across the North American ski industry. Prerequisite: Junior/Senior standing.

PRT 158. Resort Mgmt & Marketing. 3 Credits.
Study of the management of year-round resort facilities. Emphasis on resort marketing, internal support functions, and associated recreational facilities. Prerequisite: Junior/Senior standing.

PRT 188. Special Topics. 1-3 Credits.
Independent study. Prerequisite: Junior standing, Instructor permission.

PRT 191. Parks, Rec & Tourism Practicum. 1-6 Credits.
Supervised field experience in national, state, urban, or private park and recreation operations. Prerequisite: Junior/Senior standing in Parks, Recreation and Tourism.

PRT 230. Ecotourism. 3 Credits.
Study of nature-based travel emphasizing international destinations. Examination of ecotourism as a tool for preservation and economic development. Prerequisite: Junior or Senior standing.

PRT 235. Outdoor Recreation Planning. 3 Credits.
Planning large land areas for outdoor recreation use. Emphasis on the planning process relative to the leisure time use of natural resources. Prerequisite: Advanced standing in Parks, Recreation and Tourism or Instructor permission.

PRT 240. Park and Wilderness Management. 3 Credits.
History, philosophy, and management of wilderness, national parks, and related areas. Prerequisite: Junior/Senior standing in Parks, Recreation and Tourism.

PRT 255. Environmental Interpretation. 3 Credits.
Philosophy, principles, and techniques of communicating environmental values, natural history processes, and cultural features to recreation visitors through the use of interpretive media. Prerequisites: Advanced standing in Parks, Recreation and Tourism or Instructor permission.

PRT 258. Entrepreneurship Rec&Tourism. 3 Credits.
Study of entrepreneurial theories, concepts, and practices and their application to recreation and tourism. Emphasis on preparation of individual business plans. Prerequisites: Junior/Senior standing in Parks, Recreation and Tourism or Instructor permission.

PRT 299. Parks, Rec and Tourism Honors. 1-6 Credits.
Honors project dealing with management of outdoor recreation and tourism. Prerequisite: By application only; see program chair.