PARKS, RECREATION AND TOURISM PROGRAM

Perennial interest in recreation and the outdoors makes the work of the Rubenstein School’s Parks, Recreation and Tourism (PRT) Program increasingly important. PRT provides outstanding learning opportunities for students interested in the world of outdoor recreation and tourism with an emphasis on practices that are economically and environmentally sustainable. PRT includes a suite of courses that blend study of both society and the environment. The goal of the PRT Program is to educate the next generation of leaders in environmentally sustainable parks, recreation and tourism. Students take a balance of Public Outdoor Recreation and Private Outdoor Recreation and Tourism courses and, through projects and internships, can focus their learning towards the public or private sector. Public recreation resources include parks, forests, wilderness areas, and other outdoor recreation areas at the local, regional, state, and federal government levels and non-profit organizations. Private recreation and tourism studies include ski and mountain resorts, hotels and hospitality, and other natural resource-based recreation and tourism facilities.

MAJORS
PARKS, RECREATION AND TOURISM MAJOR
Parks, Recreation and Tourism B.S.

MINORS
PARKS, RECREATION AND TOURISM MINOR
Parks, Recreation and Tourism

Courses
PRT 001. Intro to Recreation & Tourism. 3 Credits.
Introduction to leisure studies focusing on outdoor recreation and tourism. Includes philosophy, history, social science, future trends, and business applications of recreation and tourism.

PRT 050. Tourism Planning. 3 Credits.
Examination of tourism including its economic, environmental, and social effects. Emphasis on planning to maintain the integrity of tourist regions.

PRT 138. Landsc. Arch for Parks & Rec. 0-4 Credits.
Recreation design methodology applied to the design of public and private recreational facilities.

PRT 149. Wilderness Educ & Leadership. 3 Credits.
Provides an understanding of the history, global evolution, current issues, leadership skills, ethics and future trends in WEL; skill mastery in "hard skills"; and places these skills in a professional context. Prerequisite: ENVS 001 or NR 001.

PRT 152. Forest Resource Values. 3 Credits.
History, methods, and current issues associated with the nonmarket and market values of forest-based resources, including aesthetics, wildlife, recreation, water, and timber. Prerequisite: EC 012 or CDAE 061. Cross-listed with: FOR 152.

PRT 153. Recreation Admin & Operations. 3 Credits.
Administration and operation of outdoor recreation agencies and businesses. Special emphasis on recreation administrative structures, personnel management, and maintenance of parks and outdoor recreation areas. Prerequisite: Junior standing.

PRT 157. Ski Area Management. 0-4 Credits.
A study of the management and operating functions of ski areas and resorts in Vermont, with applicability across the North American ski industry. Prerequisite: Junior standing.

PRT 158. Resort Mgmt & Marketing. 3 Credits.
Study of the management of year-round resort facilities. Emphasis on resort marketing, internal support functions, and associated recreational facilities. Prerequisite: Junior standing.

PRT 188. Special Topics. 1-3 Credits.
Independent study. Prerequisite: Junior standing, Instructor permission.

PRT 191. Parks, Rec & Tourism Practicum. 1-6 Credits.
Supervised field experience in national, state, urban, or private park and recreation operations. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 230. SU: Ecotourism. 3 Credits.
Study of nature-based travel emphasizing international destinations. Examination of ecotourism as a tool for preservation and economic development. Prerequisite: Junior standing.

PRT 235. Outdoor Recreation Planning. 3 Credits.
Planning large land areas for outdoor recreation use. Emphasis on the planning process relative to the leisure time use of natural resources. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 240. Park and Wilderness Management. 3 Credits.
History, philosophy, and management of wilderness, national parks, and related areas. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 255. Environmental Interpretation. 3 Credits.
Philosophy, principles, and techniques of communicating environmental values, natural history processes, and cultural features to recreation visitors through the use of interpretive media. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 258. Entrepreneurship Rec&Tourism. 3 Credits.
Study of entrepreneurial theories, concepts, and practices and their application to recreation and tourism. Emphasis on preparation of individual business plans. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.
PRT 299. Parks, Rec and Tourism Honors. 1-6 Credits.
Honors project dealing with management of outdoor recreation and tourism. See program chair.