BUSINESS ADMINISTRATION

OVERVIEW

The University of Vermont’s Sustainable Entrepreneurship MBA (SE MBA) program prepares students to create profitable and sustainable business opportunities in a world undergoing transformational change. The SEMBA program aims to develop the next generation of leaders who will build, disrupt, innovate, and reinvent sustainable business and enterprises in a world that demands it.

The program is built on the notion of sustainability and entrepreneurship from the ground-up; sustainability is not just a set of “bolt-on” electives, it is at the core of the program and addressed in every single course; courses share educational material and cases across disciplines and deal with issues of sustainable development; entrepreneurs that have built successful, sustainable businesses will share the classroom with our excellent faculty; faculty will include professors from the Grossman School of Business, the Department of Community Development and Applied Economics, the Rubenstein School of the Environment and Natural Resources, and the Vermont Law School.

The MBA program is accredited by The Association to Advance Collegiate Schools of Business.

DEGREES

- Sustainable Entrepreneurship MBA

FACULTY

Bonfield, Carolyn Marie; Associate Professor, Grossman School of Business; PHD, University of Iowa

Hart, Stuart; Professor, Grossman School of Business; PHD University of Michigan

Jones, David A; Professor, Grossman School of Business; PHD, University of Calgary

Monsen, Erik; Associate Professor, Grossman School of Business; PHD, University of Colorado

Noordewier, Thomas Gerald; Professor, Grossman School of Business; PHD, University of Wisconsin Madison

Schnitzlein, Charles; Professor, Grossman School of Business; PHD, Washington University

Sharma, Pramodita; Professor, Grossman School of Business; PHD, University of Calgary

Sharma, Sanjay; Professor, Grossman School of Business; PHD, University of Calgary

Vanden Bergh, Richard G.; Associate Professor, Grossman School of Business; PHD, University of California Berkeley

Courses

MBA 300. Business Fundamentals. 1 Credit.
Provides an introduction to the basic definitions and business language of all of the functional areas of business administration. Prerequisite: MBA standing.

MBA 301. Foundations of Management. 0 or 10 Credits.
Provides background on sustainable business practices and offer tools to analyze a business and structure a business opportunity, including how to: develop/defend competitive advantage, perform financial analysis, implement marketing strategy, organize a firm, and manage technological innovation. Prerequisite: MBA standing.

MBA 302. Bldg a Sustainable Enterprise. 0 or 9 Credits.
Provides students with the tools for starting and building a sustainable business. Topics include: public policy, value creation, assessments under market uncertainty, the meaning of sustainability and CSR, triple bottom line reporting, ethics for entrepreneurs, and mindfulness. Prerequisite: MBA standing.

MBA 303. Growth of Sust Enterprise. 0 or 9 Credits.
Provides tools for managing the growth of a sustainable business. Topics include: entrepreneurial leadership, systems tools for sustainability, business law, negotiations, financing an innovative venture, and sustainable operations/green supply chains. Students will frame and research their practicum project. Prerequisite: MBA standing.

MBA 304. Focusing on Sustainability. 0 or 9 Credits.
Provides students with an understanding of how to run a responsible/sustainable business within the constraints of finite physical resources and legal frameworks. Students will explore how management approaches, creativity, and technology can find opportunities within those constraints. Prerequisite: MBA standing.

MBA 305. Sus Entrepreneurship in Action. 0 or 7 Credits.
Provides a meaningful hands-on experience through the development of a business plan for a new sustainable venture. Students will spend three months conceptualizing, designing, and presenting a business case for a new sustainable venture. Prerequisite: MBA standing.

MBA 395. Advanced Special Topics. 1-18 Credits.
See Schedule of Courses for specific titles.

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