OVERVIEW

The Sustainable Innovation M.B.A. program at the University of Vermont is an accelerated, full-time, one-year program that culminates in a summer practicum project focused on sustainable business opportunities and initiatives within existing companies or entrepreneurial ventures. This innovative and award-winning program was designed by faculty from the AACSB-accredited Grossman School of Business to prepare students to use the tools of business to address global problems like inequality, environmental degradation, and climate change. The Sustainable Innovation M.B.A. aims to develop the next generation of leaders who will transform, disrupt, innovate, and build sustainable organizations in a world that demands it.

The program requires the successful completion of 45 credit hours, which are structured across an online course taught in August, four modules that each comprise multiple courses taught over a 7-8 week period, and a 3 month summer practicum project. All courses cover topics and tools for the creation of a more inclusive, resilient, and sustainable economy. Courses and other co-curricular experiences are delivered by faculty and thought leaders drawn from the Grossman School of Business, other UVM units, Vermont Law School, and the local and global business communities.

The M.B.A. program is accredited by The Association to Advance Collegiate Schools of Business (AACSB).

DEGREES

- Sustainable Innovation MBA (http://catalogue.uvm.edu/graduate/businessadmin/businessadministrationmba/)
- Sustainable Enterprise CGS (http://catalogue.uvm.edu/graduate/businessadmin/sustainableenterpriseCGS/)

FACULTY

De Roeck, Kenneth; Assistant Professor, Grossman School of Business; DBA, Université catholique de Louvain
Glavas, Ante; Associate Professor, Grossman School of Business; PHD, Case Western Reserve University
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Ricketts, Taylor; Lecturer, Grossman School of Business; PHD, Stanford University
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Sharma, Sanjay; Dean, Grossman School of Business; PHD, University of Calgary
Vanden Bergh, Richard G.; Professor, Grossman School of Business; PHD, University of California Berkeley
Venugopal, Srinivas; Assistant Professor, Grossman School of Business; PHD, University of Illinois at Urbana–Champaign

Courses

MBA 301. Foundations of Management. 0 or 10 Credits.
Provides background on sustainable business practices and offer tools to analyze a business and structure a business opportunity, including how to: develop/defend competitive advantage, perform financial analysis, implement marketing strategy, organize a firm, and manage technological innovation. Prerequisite: MBA standing.

MBA 302. Bldg a Sustainable Enterprise. 0 or 9 Credits.
Provides students with the tools for starting and building a sustainable business. Topics include: public policy, value creation, assessments under market uncertainty, the meaning of sustainability and CSR, triple bottom line reporting, ethics for entrepreneurs, and mindfulness. Prerequisite: MBA standing.

MBA 303. Growth of Sust Enterprise. 0 or 9 Credits.
Provides tools for managing the growth of a sustainable business. Topics include: entrepreneurial leadership, systems tools for sustainability, business law, negotiations, financing an innovative venture, and sustainable operations/green supply chains. Students will frame and research their practicum project. Prerequisite: MBA standing.

MBA 304. Focusing on Sustainability. 0 or 9 Credits.
Provides students with an understanding of how to run a responsible/sustainable business within the constraints of finite physical resources and legal frameworks. Students will explore how management approaches, creativity, and technology can find opportunities within those constraints. Prerequisite: MBA standing.

MBA 305. Sus Entrepreneurship in Action. 0 or 6 Credits.
Provides a meaningful hands-on experience through the development of a business plan for a new sustainable venture. Students will spend three months conceptualizing, designing, and presenting a business case for a new sustainable venture. Prerequisite: MBA Graduate student standing.

MBA 395. Advanced Special Topics. 1-18 Credits.
See Schedule of Courses for specific titles.

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