BUSINESS ADMINISTRATION

OVERVIEW

The Sustainable Innovation MBA program at the University of Vermont prepares students to create profitable and sustainable business opportunities in a world undergoing transformational change. The Sustainable Innovation MBA program aims to develop the next generation of leaders who will build, disrupt, innovate, and reinvent sustainable business and enterprises in a world that demands it.

The program is built for sustainable business innovation from the ground up. All courses cover topics and tools for sustainable innovation to create profitable business models that address social and environmental challenges, and help build a more inclusive, resilient, and sustainable economy. Courses and other co-curricular experiences are delivered by faculty and thought leaders drawn from the Grossman School of Business, other UVM units, Vermont Law School, and the local and global business communities.

The MBA program is accredited by The Association to Advance Collegiate Schools of Business (AACSB).

DEGREES

• Sustainable Innovation MBA

FACULTY

Bonifield, Carolyn Marie; Associate Professor, Grossman School of Business; PHD, University of Iowa
De Roeck, Kenneth; Assistant Professor, Grossman School of Business; PHD, University of Louvain, Belgium
Glavas, Ante; Assistant Professor, Grossman School of Business; PHD, Case Western Reserve University
Hart, Stuart; Professor, Grossman School of Business; PHD, University of Michigan
Jones, David A; Professor, Grossman School of Business; PHD, University of Calgary
Monsen, Erik; Associate Professor, Grossman School of Business; PHD, University of Colorado
Noordewier, Thomas Gerald; Professor, Grossman School of Business; PHD, University of Wisconsin Madison
Prevost, Andrew; Associate Professor, Grossman School of Business; PHD, Wayne State University
Schnitzlein, Charles; Professor, Grossman School of Business; PHD, Washington University
Sharma, Pramodita; Professor, Grossman School of Business; PHD, University of Calgary
Sharma, Sanjay; Dean and Professor, Grossman School of Business; PHD, University of Calgary
Vanden Bergh, Richard G; Professor, Grossman School of Business; PHD, University of California Berkeley
Venugopal, Srinivas; Assistant Professor, Grossman School of Business; PHD, University of Illinois at Urbana–Champaign

Courses

MBA 300. Business Fundamentals. 1 Credit.
Provides an introduction to the basic definitions and business language of all of the functional areas of business administration. Prerequisite: MBA standing.

MBA 301. Foundations of Management. 0 or 10 Credits.
Provides background on sustainable business practices and offer tools to analyze a business and structure a business opportunity, including how to: develop/defend competitive advantage, perform financial analysis, implement marketing strategy, organize a firm, and manage technological innovation. Prerequisite: MBA standing.

MBA 302. Bldg a Sustainable Enterprise. 0 or 9 Credits.
Provides students with the tools for starting and building a sustainable business. Topics include: public policy, value creation, assessments under market uncertainty, the meaning of sustainability and CSR, triple bottom line reporting, ethics for entrepreneurs, and mindfulness. Prerequisite: MBA standing.

MBA 303. Growth of Sust Enterprise. 0 or 9 Credits.
Provides tools for managing the growth of a sustainable business. Topics include: entrepreneurial leadership, systems tools for sustainability, business law, negotiations, financing an innovative venture, and sustainable operations/green supply chains. Students will frame and research their practicum project. Prerequisite: MBA standing.

MBA 304. Focusing on Sustainability. 0 or 9 Credits.
Provides students with an understanding of how to run a responsible/sustainable business within the constraints of finite physical resources and legal frameworks. Students will explore how management approaches, creativity, and technology can find opportunities within those constraints. Prerequisite: MBA standing.

MBA 305. Sus Entrepreneurship in Action. 0 or 7 Credits.
Provides a meaningful hands-on experience through the development of a business plan for a new sustainable venture. Students will spend three months conceptualizing, designing, and presenting a business case for a new sustainable venture. Prerequisite: MBA standing.

MBA 392. Independent Study. 1-18 Credits.
A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

MBA 395. Advanced Special Topics. 1-18 Credits.
See Schedule of Courses for specific titles.

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