OVERVIEW

The Sustainable Innovation M.B.A. program at the University of Vermont is the leading program for emerging changemakers who believe business can – and must – become a force for good. The accelerated, 12 month program integrates sustainable business practices across disciplines, focusing on the tools needed to manage business today and lead through change tomorrow. Sustainable Innovation M.B.A. graduates jump back into work with the knowledge and skills they need to become change agents in fields as diverse as impact investing, sustainable development, mission-driven marketing, supply chain management, nonprofit management, and other socially responsible business functions.

The program requires the successful completion of 45 credit hours, which are structured across an online asynchronous course taught in August, 4 8-week modules that each comprise multiple courses, and a 3-month summer capstone practicum project. All courses cover topics and tools for the creation of a more inclusive, resilient, and sustainable economy. Courses and other co-curricular experiences are delivered by faculty and thought leaders drawn from the Grossman School of Business, other UVM units, Vermont Law School, and the local and global business communities.

The Grossman School of Business and the Sustainable Innovation M.B.A. program are accredited by The Association to Advance Collegiate Schools of Business (AACSB).

DEGREES

- Sustainable Innovation M.B.A (http://catalogue.uvm.edu/graduate/businessadmin/businessadministrationmba/).
- Sustainable Enterprise CGS (http://catalogue.uvm.edu/graduate/businessadmin/sustainableenterprisejohns/)

FACULTY

Glavas, Ante; Associate Professor, Grossman School of Business; PHD, Case Western Reserve University
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Sharma, Sanjay; Dean, Grossman School of Business; PHD, University of Calgary

Vanden Bergh, Richard G.; Professor, Grossman School of Business; PHD, University of California Berkeley
Venugopal, Srinivas; Assistant Professor, Grossman School of Business; PHD, University of Illinois at Urbana–Champaign

Courses

MBA 301. Foundations of Management. 0 or 10 Credits.
Provides background on sustainable business practices and offer tools to analyze a business and structure a business opportunity, including how to: develop/defend competitive advantage, perform financial analysis, implement marketing strategy, organize a firm, and manage technological innovation. Prerequisite: MBA standing.

MBA 302. Building a Sustainable Enterprise. 0 or 9 Credits.
Provides students with the tools for starting and building a sustainable business. Topics include: public policy, value creation, assessments under market uncertainty, the meaning of sustainability and CSR, triple bottom line reporting, ethics for entrepreneurs, and mindfulness. Prerequisite: MBA standing.

MBA 303. Growth of Sustainable Enterprise. 0 or 9 Credits.
Provides tools for managing the growth of a sustainable business. Topics include: entrepreneurial leadership, systems tools for sustainability, business law, negotiations, financing an innovative venture, and sustainable operations/green supply chains. Students will frame and research their practicum project. Prerequisite: MBA standing.

MBA 304. Focusing on Sustainability. 0 or 9 Credits.
Provides students with an understanding of how to run a responsible/sustainable business within the constraints of finite physical resources and legal frameworks. Students will explore how management approaches, creativity, and technology can find opportunities within those constraints. Prerequisite: MBA standing.

MBA 305. Sustainable Entrepreneurship in Action. 0 or 6 Credits.
Provides a meaningful hands-on experience through the development of a business plan for a new sustainable venture. Students will spend three months conceptualizing, designing, and presenting a business case for a new sustainable venture. Prerequisite: MBA Graduate student standing.

MBA 395. Advanced Special Topics. 1-18 Credits.
See Schedule of Courses for specific titles.

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