MASTER OF BUSINESS ADMIN (MBA)

Courses

MBA 300. Business Fundamentals. 1 Credit.
Provides an introduction to the basic definitions and business
language of all of the functional areas of business administration.
Prerequisite: MBA standing.

MBA 301. Foundations of Management. 0 or 10 Credits.
Provides background on sustainable business practices and offer tools
to analyze a business and structure a business opportunity, including
how to: develop/defend competitive advantage, perform financial
analysis, implement marketing strategy, organize a firm, and manage
technological innovation. Prerequisite: MBA standing.

MBA 302. Bldg a Sustainable Enterprise. 0 or 9 Credits.
Provides students with the tools for starting and building a sustainable
business. Topics include: public policy, value creation, assessments
under market uncertainty, the meaning of sustainability and
CSR, triple bottom line reporting, ethics for entrepreneurs, and
mindfulness. Prerequisite: MBA standing.

MBA 303. Growth of Sust Enterprise. 0 or 9 Credits.
Provides tools for managing the growth of a sustainable business.
Topics include: entrepreneurial leadership, systems tools for
sustainability, business law, negotiations, financing an innovative
venture, and sustainable operations/green supply chains. Students
will frame and research their practicum project. Prerequisite: MBA
standing.

MBA 304. Focusing on Sustainability. 0 or 9 Credits.
Provides students with an understanding of how to run a responsible/
sustainable business within the constraints of finite physical resources
and legal frameworks. Students will explore how management
approaches, creativity, and technology can find opportunities within
those constraints. Prerequisite: MBA standing.

MBA 305. Sus Entrepreneurship in Action. 0 or 7 Credits.
Provides a meaningful hands-on experience through the development
of a business plan for a new sustainable venture. Students will spend
three months conceptualizing, designing, and presenting a business
case for a new sustainable venture. Prerequisite: MBA standing.

MBA 392. Independent Study. 1-18 Credits.
A course which is tailored to fit the interests of a specific student,
which occurs outside the traditional classroom/laboratory setting
under the supervision of a faculty member, for which credit is
awarded. Offered at department discretion.

MBA 395. Advanced Special Topics. 1-18 Credits.
See Schedule of Courses for specific titles.

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