

## CONSUMER AND ADVERTISING MINOR REQUIREMENTS

CDAE 024	Fund of Public Communication	3
CDAE 120	Strategic Writing for PCOM	3
CDAE 128	Strategic Communication	3
Choose two of the following (6 credits):		
CDAE 112	Social Media: Theory 2 Practice	
CDAE 119	Event Planning for Athletics	
CDAE 141	Crisis Communication	
CDAE 144	Community Media Production	
CDAE 166	Intro to Comm Entrepreneurship	
CDAE 168	SU: Marketing: Com Entrepreneurs	
CDAE 176	Communicating Science	
CDAE 178	Socially Responsible Marketing	
SPCH 031	Argument & Advocacy	
CDAE 296	Internship (with Strategic Communication focus)	
No more than two courses may count toward a student's major and minor for CENT, PCOM, and CID majors or other CDAE minors.		

## RESTRICTIONS

Ineligible Majors: Public Communication majors with Strategic Communication concentrations.