

PUBLIC COMMUNICATION MINOR**REQUIREMENTS**

3 Required Courses (9 credits):		
CDAE 024	Fund of Public Communication	3
CDAE 120	Strategic Writing for PCOM	3
CDAE 124	Public Communication Media	3
Choose 2 of the following courses (6 credits):		
CDAE 015	Visual Communication	
or CDAE 060	Design Innovation I	
CDAE 111	Design:Narrative Media & Video	
CDAE 112	Social Media:Theory 2 Practice	
CDAE 113	Activist Journalism (CDAE 195: Backpack Journalism)	
CDAE 114	Doc. Film for Social Change	
CDAE 116	Communication Design II	
CDAE 118	Communication Design II	
CDAE 119	Event Planning for Athletics	
CDAE 123	Media-Policy-Action	
CDAE 128	Strategic Communication	
CDAE 129	Communication Law	
CDAE 141	Crisis Communication	
CDAE 144	Community Media Production	
CDAE 145	Propaganda, Media, & Cit Respn	
CDAE 159	Consumer Law in Action I	
CDAE 160	Design Innovation II	
CDAE 168	SU:Marketing:Com Entrepreneurs	
or CDAE 178	Socially Responsible Marketing	
CDAE 174	Global Media & Intl Developmen	
CDAE 176	Communicating Science	
CDAE 259	Consumer Law in Action II	
CDAE 296	Internship (with a focus on Community Media & Journalism)	
PA 206	Intro Cont Public Affairs	
POLS 137	Politics and Media	
No more than 2 courses may count in a student's major and minor for CENT and CID majors or other CDAE minors.		

RESTRICTIONS

Ineligible Major: Public Communication majors with Community Media and Journalism concentrations.