

BUSINESS ADMINISTRATION CO-MAJOR

All students must meet the University Co-Major Requirements.

OVERVIEW

The thirty-four credit co-major in Business Administration prepares students to become responsible business leaders in a dynamic, complex, and sustainable global economy. Students learn not only about how to boost shareholder value but also how to manage success in the long-term by boosting stakeholder value. The Business Administration Co-Major has Business Foundation and Business Depth requirements.

REQUIREMENTS

A student can count up to two courses (3 credits each) from a non-GSB major or minor toward the 34 credits required for the Business Administration co-major. A student must complete at least 12 of the 34 credits required for the Business Administration Co-Major from courses at the 2000-level or higher. A student cannot transfer more than 50% of the total credits needed for the Business Administration Co-Major from another institution. Transfer credit policies and procedures can be found in Grossman School of Business Requirements.

Business Foundation Requirements

Nineteen credits (7 courses). The Business Foundation courses serve as the prerequisite requirements for upper-level Business Depth requirements and primarily include courses from the Basic Business Core requirements of the Business Major. All Business Foundation courses, other than BUS 2102, must be completed with a grade-point average of at least 2.25 and no single course grade lower than C-. BUS 2102 must be satisfactorily completed.

Students must complete five courses from the Basic Business Core		15
ECON 1400	Principles of Macroeconomics	3
ECON 1450	Principles of Microeconomics	3
BUS 1140	Information Technology	3
BUS 1610	Financial Accounting	3
Select one of the following Basic Business Core Courses		3
BUS 2130	Decision Analysis	
BUS 2620	Managerial Accounting	
Students must also complete the following courses:		4
BUS 1101	Business Savvy	3
BUS 2102	Prof. Development Series II	1

Business Depth Requirements

Fifteen credits (5 courses). Business Depth courses include courses from the Business Field, Interdisciplinary Theme, and Business Concentration requirements of the Business Major. In general, students must successfully complete the Business Foundation courses before enrolling in Business Depth courses.

Two courses from the **Business Field** must be completed with an overall grade-point average of at least a 2.00. At least one of the two Business Field courses must be completed at UVM.

Students must complete two courses from the Business Field:		6
BUS 2300	Leadership & Org Behavior	
BUS 2500	Marketing Management	
BUS 2700	Operations Management	
BUS 2800	Managerial Finance	

Three courses from the **Interdisciplinary Themes and Business Concentrations** must be completed with an overall grade-point average of at least 2.00. At least two of the three Interdisciplinary Theme and Business Concentration courses must be completed at UVM.

Students must complete three of the following courses from the Interdisciplinary Themes and Business Concentrations:		9
BUS 2330	Entrepreneurial Leadership	
BUS 2370	Business Law I	
BUS 2380	Business Law II	
BUS 2385	Real Estate Law	
BUS 2432	Political Envir of Business	
BUS 2640	Individual Taxation	
BUS 2744	Database Management	
BUS 2747	Green IT & Virtualization	
BUS 2748	Bus. Driven Decision Making	
BUS 2792	Business Process Improvement	
BUS 2810	Intermediate Financial Mgmt	
BUS 2990	Special Topics	
BUS 3330	Tech, Entr & Commercialization	
BUS 3350	Entrepreneurial Family Firms	
BUS 3360	Integrated Product Dev	
BUS 3442	International Management	
BUS 3490	Ethics & Social Resp in Mgt	

BUS 3510	Marketing Research	
BUS 3530	Consumer Behavior	
BUS 3550	Digital Marketing	
BUS 3552	Marketing Research Practicum	
BUS 3554	Services Marketing	
BUS 3555	Marketing Communications	
BUS 3560	Retail Management	
BUS 3580	Intn'l Market Analysis	
BUS 3590	Sustainable Marketing	
BUS 3610	Corporate Financial Reporting1	
BUS 3611	Corporate Financial Reporting2	
BUS 3615	Financial Statement Analysis	
BUS 3620	Adv Topics in Management Acctg	
BUS 3643	Taxation of Social Enterprises	
BUS 3660	Accounting Information Systems	
BUS 3700	Quant Anyl for Managerial Dec	
BUS 3730	Supply Chain Management	
BUS 3800	Green Mountain Investment Fund	
BUS 3810	Fixed Income Security Analysis	
BUS 3820	Security Val & Portfolio Mgmt	
BUS 3830	International Finance Mgmt	
BUS 3840	Free Markets & Free Enterprise	
BUS 3850	Options and Futures	
BUS 3860	Financial Tech and Analytics	
BUS 3890	Real Estate Finance	
BUS 3990	Special Topics	
BUS 4880	Wall Street Seminar	
BUS 4990	Special Topics	

PREREQUISITES and ADMISSION REQUIREMENTS

A student interested in declaring a co-major in Business Administration must submit an application, via an online form. After submission, the student must meet with an advisor in the home unit to ensure that the student could complete the co-major along with degree requirements in the home unit. Once cleared by the home unit, the student must meet with an advisor in the GSB Center for Student Success to map out coursework towards completion of the co-major. Once both advisors have approved the application, the CSS

advisor will inform the Registrar's Office to have the co-major added to the student's record.

Students can be admitted to the Business Administration Co-Major upon successful completion of ECON 1400 or ECON 1450 and with a cumulative overall GPA of 2.75 or higher. In addition, previously completed Business Foundation classes (if any) will also be assessed during the application review process, and a grade of C- or higher must have been earned in those courses.

RESTRICTIONS

Ineligible Majors: Business Administration B.S., Mechanical Engineering B.S., Biomedical Engineering B.S., Electrical Engineering B.S., Civil Engineering B.S., Environmental Engineering B.S., and Engineering B.S.

OTHER INFORMATION

MOBILE COMPUTING REQUIREMENT

Students are asked to have a portable computer and the software suite that meets the requirements of the Grossman School of Business. Please consult with a member of the University's IT staff for specific information.

GSB COMPREHENSIVE TECHNOLOGY FEE

The Grossman School of Business charges a \$75 Technology Fee per semester to all business majors, co-majors, minors, and graduate students (Sustainable Innovation MBA and Master of Accountancy programs).

The GSB Technology Fee covers terminals, monitors, servers and computer lab systems (Ex: A/V hardware and hookups), and software related to instruction (Bloomberg terminals, research databases for instructional purposes, online poll service for classroom response system, and other). The fee also covers associated digital displays within the GSB Study Rooms. Students who pay the fee get printing access for a limited amount of copies (180 per month). The fee also covers maintenance for printers, paper and print management system.

COMPUTER COMPETENCY

Students are presumed to have basic microcomputer literacy, including working knowledge of word processing and spreadsheet software. Students lacking this basic knowledge are responsible for attaining it through course work, self-study, tutorials or workshops.