

## PARKS, RECREATION AND TOURISM PROGRAM

<http://www.uvm.edu/rsenr/?Page=undergraduate/parks.html&SM=undergradmenu.html> (<http://www.uvm.edu/rsenr/?Page=undergraduate/parks.html&SM=undergradmenu.html>)

The Parks, Recreation and Tourism Program provides outstanding learning opportunities for students interested in the world of outdoor recreation and tourism. Students will learn how to design and deliver high-quality recreation and tourism programs and services that enrich peoples' lives, create livable communities, and preserve the natural environment. Specifically, the program prepares students to become leaders in innovative sustainable practices in the recreation and tourism fields. Students also learn about experience-based program design and management including resort management, ecotourism, entrepreneurial business management, leisure behavior, environmental interpretation, leisure programming, green design, marketing, leadership, visitor-centered service, and more. Vermont's natural environment provides an ideal laboratory to learn first-hand about recreation and tourism practices that are environmentally sustainable, socially inclusive, and economically responsible.

### MAJORS

#### PARKS, RECREATION AND TOURISM MAJOR

Parks, Recreation and Tourism B.S. (<http://catalogue.uvm.edu/undergraduate/rubensteinschool/parksrecreationtourism/privateoutdoorbs/>)

### MINORS

#### PARKS, RECREATION AND TOURISM MINOR

Parks, Recreation and Tourism (<http://catalogue.uvm.edu/undergraduate/rubensteinschool/parksrecreationtourism/parksrecreationminor/>)

Sports Management (<http://catalogue.uvm.edu/undergraduate/rubensteinschool/parksrecreationtourism/sportsmanagementminor/>)

### Courses

#### **PRT 010. Intr Sustainable Rec & Tourism. 3 Credits.**

Introduces students to the field of sustainable recreation and tourism that is economically viable, socially inclusive, and environmentally responsible. Explores how recreation and tourism provides positive leisure experiences that contribute to individual well-being, vibrant livable communities, and healthy natural environments.

#### **PRT 050. Tourism Planning. 3 Credits.**

Examination of tourism including its economic, environmental, and social effects. Emphasis on planning to maintain the integrity of tourist regions.

#### **PRT 090. Internship. 1-3 Credits.**

On-site supervised work experience combined with a structured academic learning plan directed by a faculty member or a faculty-staff team in which a faculty member is the instructor of record, for which academic credit is awarded. Offered at department discretion.

#### **PRT 092. Independent Study. 1-18 Credits.**

A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

#### **PRT 096. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific title.

#### **PRT 138. Landsc. Arch for Parks & Rec. 0-4 Credits.**

Recreation design methodology applied to the design of public and private recreational facilities.

#### **PRT 149. Wilderness Educ & Leadership. 3 Credits.**

Provides an understanding of the history, global evolution, current issues, leadership skills, ethics and future trends in WEL; skill mastery in "hard skills"; and places these skills in a professional context.

Prerequisite: ENVS 001 or NR 001.

#### **PRT 157. Ski Area Management. 0-4 Credits.**

A study of the management and operating functions of ski areas and resorts in Vermont, with applicability across the North American ski industry. Prerequisite: Junior standing.

#### **PRT 158. Resort Mgmt & Marketing. 3 Credits.**

Study of the management of year-round resort facilities. Emphasis on resort marketing, internal support functions, and associated recreational facilities. Prerequisite: Junior standing.

#### **PRT 188. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific title. Prerequisite: Junior standing, Instructor permission.

#### **PRT 190. Internship. 1-18 Credits.**

On-site supervised work experience combined with a structured academic learning plan directed by a faculty member or a faculty-staff team in which a faculty member is the instructor of record, for which academic credit is awarded. Offered at department discretion.

#### **PRT 191. Parks, Rec & Tourism Practicum. 1-3 Credits.**

Supervised field experience with public, national, state, urban/suburban entities (for example: national or state parks, community recreation and similar); or private parks, recreation, tourism, hospitality enterprises. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

#### **PRT 192. Independent Study. 1-18 Credits.**

A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

**PRT 197. Teaching Assistantship. 1-3 Credits.**

Undergraduate student service as a teaching assistant, usually in an introductory level course in the discipline, for which credit is awarded. Offered at department discretion.

**PRT 198. Undergraduate Research. 1-18 Credits.**

Undergraduate student work on individual or small research projects under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

**PRT 230. Ecotourism. 3 Credits.**

Study of nature-based travel emphasizing international destinations. Examination of ecotourism as a tool for preservation and economic development. Prerequisite: Minimum Junior standing.

**PRT 235. Outdoor Recreation Planning. 3 Credits.**

Planning large land areas for outdoor recreation use. Emphasis on the planning process relative to the leisure time use of natural resources. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

**PRT 255. Environmental Interpretation. 3 Credits.**

Philosophy, principles, and techniques of communicating environmental values, natural history processes, and cultural features to recreation visitors through the use of interpretive media. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

**PRT 258. Entrepreneurship Rec&Tourism. 3 Credits.**

Study of entrepreneurial theories, concepts, and practices and their application to recreation and tourism. Emphasis on preparation of individual business plans. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

**PRT 290. Internship. 1-18 Credits.**

On-site supervised work experience combined with a structured academic learning plan directed by a faculty member or a faculty-staff team in which a faculty member is the instructor of record, for which academic credit is awarded. Offered at department discretion.

**PRT 292. Independent Study. 1-18 Credits.**

A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

**PRT 296. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific title.

**PRT 297. Teaching Assistantship. 1-3 Credits.**

Undergraduate student service as a teaching assistant, usually in an introductory level course in the discipline for which credit is awarded. Offered at department discretion.

**PRT 298. Undergraduate Research. 1-18 Credits.**

Undergraduate student work on individual or small team research projects under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

**PRT 299. Parks, Rec and Tourism Honors. 1-6 Credits.**

Honors project dealing with management of outdoor recreation and tourism. See program chair.