Perennial interest in recreation and the outdoors makes the work of the Rubenstein School’s Parks, Recreation and Tourism (PRT) Program increasingly important. PRT provides outstanding learning opportunities for students interested in the world of outdoor recreation and tourism with an emphasis on practices that are economically and environmentally sustainable. PRT includes a suite of courses that blend study of both society and the environment. The goal of the PRT Program is to educate the next generation of leaders in environmentally sustainable parks, recreation and tourism. Students take a balance of Public Outdoor Recreation and Private Outdoor Recreation and Tourism courses and, through projects and internships, can focus their learning towards the public or private sector. Public recreation resources include parks, forests, wilderness areas, and other outdoor recreation areas at the local, regional, state, and federal government levels and non-profit organizations. Private recreation and tourism studies include ski and mountain resorts, hotels and hospitality, and other natural resource-based recreation and tourism facilities.

MAJORS

PARKS, RECREATION AND TOURISM MAJOR

Parks, Recreation and Tourism B.S.

MINORS

PARKS, RECREATION AND TOURISM MINOR

Parks, Recreation and Tourism
Sports Management

Courses

PRT 001. Intro to Recreation & Tourism. 3 Credits.
Introduction to leisure studies focusing on outdoor recreation and tourism. Includes philosophy, history, social science, future trends, and business applications of recreation and tourism.

PRT 050. Tourism Planning. 3 Credits.
Examination of tourism including its economic, environmental, and social effects. Emphasis on planning to maintain the integrity of tourist regions.

PRT 090. Internship. 1-3 Credits.
On-site supervised work experience combined with a structured academic learning plan directed by a faculty member or a faculty-staff team in which a faculty member is the instructor of record, for which academic credit is awarded. Offered at department discretion.

PRT 096. Special Topics. 1-18 Credits.
See Schedule of Courses for specific title.
PRT 198. Undergraduate Research. 1-18 Credits.
Undergraduate student work on individual or small research projects under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

PRT 230. SU: Ecotourism. 3 Credits.
Study of nature-based travel emphasizing international destinations. Examination of ecotourism as a tool for preservation and economic development. Prerequisite: Junior standing.

PRT 235. Outdoor Recreation Planning. 3 Credits.
Planning large land areas for outdoor recreation use. Emphasis on the planning process relative to the leisure time use of natural resources. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 240. Park and Wilderness Management. 3 Credits.
History, philosophy, and management of wilderness, national parks, and related areas. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 255. Environmental Interpretation. 3 Credits.
Philosophy, principles, and techniques of communicating environmental values, natural history processes, and cultural features to recreation visitors through the use of interpretive media. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 258. Entrepreneurship Rec&Tourism. 3 Credits.
Study of entrepreneurial theories, concepts, and practices and their application to recreation and tourism. Emphasis on preparation of individual business plans. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

PRT 290. Internship. 1-18 Credits.
On-site supervised work experience combined with a structured academic learning plan directed by a faculty member or a faculty-staff team in which a faculty member is the instructor of record, for which academic credit is awarded. Offered at department discretion.

PRT 292. Independent Study. 1-18 Credits.
A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

PRT 296. Special Topics. 1-18 Credits.
See Schedule of Courses for specific title.

PRT 297. Teaching Assistantship. 1-3 Credits.
Undergraduate student service as a teaching assistant, usually in an introductory level course in the discipline for which credit is awarded. Offered at department discretion.

PRT 298. Undergraduate Research. 1-18 Credits.
Undergraduate student work on individual or small team research projects under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

PRT 299. Parks, Rec and Tourism Honors. 1-6 Credits.
Honors project dealing with management of outdoor recreation and tourism. See program chair.