

## MASTER OF BUSINESS ADMIN (MBA)

### Courses

#### **MBA 300. Business Fundamentals. 1 Credit.**

Provides an introduction to the basic definitions and business language of all of the functional areas of business administration.

Prerequisite: MBA standing.

#### **MBA 301. Foundations of Management. 0 or 10 Credits.**

Provides background on sustainable business practices and offer tools to analyze a business and structure a business opportunity, including how to: develop/defend competitive advantage, perform financial analysis, implement marketing strategy, organize a firm, and manage technological innovation. Prerequisite: MBA standing.

#### **MBA 302. Bldg a Sustainable Enterprise. 0 or 9 Credits.**

Provides students with the tools for starting and building a sustainable business. Topics include: public policy, value creation, assessments under market uncertainty, the meaning of sustainability and CSR, triple bottom line reporting, ethics for entrepreneurs, and mindfulness. Prerequisite: MBA standing.

#### **MBA 303. Growth of Sust Enterprise. 0 or 9 Credits.**

Provides tools for managing the growth of a sustainable business.

Topics include: entrepreneurial leadership, systems tools for sustainability, business law, negotiations, financing an innovative venture, and sustainable operations/green supply chains. Students will frame and research their practicum project. Prerequisite: MBA standing.

#### **MBA 304. Focusing on Sustainability. 0 or 9 Credits.**

Provides students with an understanding of how to run a responsible/sustainable business within the constraints of finite physical resources and legal frameworks. Students will explore how management approaches, creativity, and technology can find opportunities within those constraints. Prerequisite: MBA standing.

#### **MBA 305. Sus Entrepreneurship in Action. 0 or 7 Credits.**

Provides a meaningful hands-on experience through the development of a business plan for a new sustainable venture. Students will spend three months conceptualizing, designing, and presenting a business case for a new sustainable venture. Prerequisite: MBA standing.

#### **MBA 395. Advanced Special Topics. 1-18 Credits.**

See Schedule of Courses for specific titles.

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