BUSINESS ADMINISTRATION
http://www.uvm.edu/business/

OVERVIEW
The Grossman School of Business (GSB) believes business can — and must — become a force for good. GSB’s graduate programs equip tomorrow’s changemakers with the knowledge and skills needed to create better ways of doing business. GSB offers the Sustainable Innovation Master of Business Administration (SI-M.B.A.) and Certificates of Graduate Study.

Situated at the heart of one of the most progressive business environments in the world, the fully integrated curriculums create impact because they were created from the ground up to incorporate environmental, social and governance challenges into business practices. Program graduates develop the holistic, interdisciplinary, systems skills needed to help businesses grow profitably and sustainably.

DEGREES
Sustainable Innovation M.B.A.
Sustainable Enterprise CGS
Sustainable Family Enterprise mCGS

FACULTY
Callery, Patrick; Assistant Professor, Grossman School of Business; PhD, University of California, Santa Barbara
Glavas, Ante; Associate Professor, Grossman School of Business; PHD, Case Western Reserve University
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Novak, David C.; Professor, Grossman School of Business; PHD, Virginia Polytechnic Institute and State University
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Sharma, Pramodita; Professor, Grossman School of Business; PhD, University of Calgary
Sharma, Sanjay; Dean, Grossman School of Business; PhD, University of Calgary
Vanden Bergh, Richard G.; Professor, Grossman School of Business; PhD, University of California Berkeley
Venugopal, Srinivas; Associate Professor, Grossman School of Business; PhD, University of Illinois at Urbana–Champaign

Business Administration Courses
BUS 5615. Advanced Accounting. 3 Credits.
Focuses on accounting for business combinations and developing consolidated financial statements. Includes accounting for foreign currency transactions, and foreign subsidiaries. Prerequisite: BUS 3611.

BUS 5620. Adv Topics in Management Acctg. 3 Credits.
Emphasizes use of internal and external information in management decision making; includes cost of inventory, business activities, strategic use of information, long-range planning. Topics vary by offering; periodic offering at intervals that may exceed four years. Prerequisites: Master of Accountancy student.

BUS 5630. Auditing. 3 Credits.
Examination of auditing theory and practice. Topics include standards, ethics and legal responsibilities of the profession, audit planning, internal control, audit evidence, and auditor communications. Prerequisites: BUS 3611, BUS 3660; Business Administration major, Master of Accountancy student, Business Administration minor, or Accounting minor; minimum Senior standing.

BUS 5635. Fraud Examination. 3 Credits.
Covers all of the major methods employees use to commit occupational fraud. Students will learn how and why occupational fraud is committed, how fraudulent conduct can be deterred, and how allegations of fraud should be investigated. Prerequisite: BUS 3611.

BUS 5641. Corporation Taxation. 3 Credits.
A survey of the tax consequences for C corporations and their shareholders of womb-to-tomb transactions, which might include formations, acquisitions, divisions, consolidations, and international operations as well as the reporting of book/tax differences. Prerequisites: BUS 3610; Business Administration major, Master of Accountancy student, Business Administration minor, or Accounting minor; minimum Senior standing.

BUS 5643. Taxation of Social Enterprises. 3 Credits.
Explores the balance that organizations try to achieve between the for-profit (business) and nonprofit (charitable) separation of the tax world. Prerequisite: Graduate student or Instructor permission.

BUS 5650. Governmental Accounting. 3 Credits.
Provides a study of the theory and practical application of accounting principles and auditing standards to governmental entities. Prerequisite: Graduate student or Instructor permission.

BUS 5660. Gr Accounting Information Syst. 3 Credits.
Examination of how accounting information is collected, stored and made available to decision makers with an emphasis on internal control implementation. Prerequisite: Master of Accountancy student.

BUS 5990. Special Topics. 1-18 Credits.
See Schedule of Courses for specific titles.
BUS 6420. Int Sustain New Business Model. 3 Credits.
Entrepreneurial activities have a significant impact on individual
lives and careers as they enable the growth and sustainability of
organizations. This course focuses on developing an environmentally
and socially responsible business model to assess the viability of an
innovative idea.

BUS 6450. Sustainable Family Enter I. 3 Credits.
Long-lived family firms that sustain over generations of leaders,
-economic and industry life cycles, embrace transgenerational
entrepreneurship and innovation as part of their culture. This course
focuses on the unique dynamics and dilemmas of these family
businesses.

BUS 6451. Sustainable Family Enter II. 3 Credits.
Goes beyond the documented best practices of family enterprises
embedding sustainable development goals into their core operations
to innovative next practices being tried while still continuing to
generate positive economic returns to sustain their enterprise.
Case examples, experiential exercises, virtual learning, lectures, and
discussions are used to bring concepts to life. Prerequisite: BUS 6450.

BUS 6550. Sustainable Marketing. 3 Credits.
Accelerated course on sustainable marketing principles and theory
which focuses on how enterprises respond to the twin global
challenges of global poverty and environmental sustainability.

BUS 6601. Professional Communications. 3 Credits.
Addresses different components of professional communications
key to accounting career success. Clear business writing, strong
interpersonal skills, effective presentations and group meeting
communications are emphasized and illustrated through a variety
of assignments. Prerequisite: Master of Accountancy student or
Instructor permission.

BUS 6602. CPA Law. 3 Credits.
Provides Masters of Accountancy students with exposure to the
major areas of U.S. law emphasized on the uniform CPA exam.
Master of Business Administration students will also benefit from the
course. Prerequisite: Master of Accountancy student.

BUS 6612. Adv Topics in Corp Acct.&Rept. 3 Credits.
Advanced topics in corporate accounting and reporting; focuses on
accounting for business combinations and developing consolidated
financial statements. Includes accounting for foreign currency
transactions, foreign subsidiaries, segment, interim, and SEC
reporting. Topics vary by offering; periodic offering at intervals that
may exceed four years. Prerequisite: Master of Accountancy student.

BUS 6641. Tax & Entrepreneurial Ventures. 3 Credits.
Explores tax and other aspects of using partnerships, S corporations,
and limited liability companies for large and small business ventures.
Considers formation, funding, and exit strategies for startups;
structuring options for private equity, venture capital, and other
investors; and pass-through treatments for these very common and
increasingly popular business entities.

BUS 6670. Accounting & Reporting for ESG. 3 Credits.
Combines an introduction to financial and managerial accounting
and reporting with the most recent standards used by entities
worldwide to report on their environmental, social and governance
(ESG) activities.

BUS 6690. Accounting Rsch, Reg & Ethics. 3 Credits.
Students will research current financial reporting issues and
regulatory requirements. Cases will emphasize the ethical
responsibilities of professional accountants. Prerequisite: Master of
Accountancy student.

BUS 6700. Green Oper. and Supply Chains. 3 Credits.
Study of the foundational concepts in supply chain and operations
management in sustainable enterprises. Design, planning, and
control are examined, with emphasis on managerial analysis and
decision making that will help the enterprise succeed responsibly and
sustainably.

BUS 6990. Special Topics. 1-18 Credits.
Topics and material that may develop later into a regular course
offering; in addition, it may include topics and material offered only
once. Prerequisite: Business Administration Graduate student.

BUS 6991. Internship. 1-18 Credits.
On-site supervised work experience combined with a structured
academic learning plan directed by a faculty member or a faculty-staff
team in which a faculty member is the instructor of record, for which
academic credit is awarded. Offered at department discretion.

BUS 6993. Independent Study. 1-18 Credits.
A course which is tailored to fit the interests of a specific student,
which occurs outside the traditional classroom/laboratory setting
under the supervision of a faculty member, for which credit is
awarded. Offered at department discretion.

Master of Business Admin Courses

MBA 6010. Foundations of Management. 0 or 10 Credits.
Provides background on sustainable business practices and offer
tools to analyze a business and structure a business opportunity,
including how to: develop/defend competitive advantage, perform
financial analysis, implement marketing strategy, organize a firm, and
manage technological innovation. Prerequisite: Master of Business
Administration student.

MBA 6020. Bldg a Sustainable Enterprise. 0 or 9 Credits.
Provides students with the tools for starting and building a sustainable
business. Topics include: public policy, value creation, assessments
under market uncertainty, the meaning of sustainability and
CSR, triple bottom line reporting, ethics for entrepreneurs, and
mindfulness. Prerequisite: Master of Business Administration
student.
MBA 6030. Growth of Sust Enterprise. 0 or 9 Credits.
Provides tools for managing the growth of a sustainable business. Topics include: entrepreneurial leadership, systems tools for sustainability, business law, negotiations, financing an innovative venture, and sustainable operations/green supply chains. Students will frame and research their practicum project. Prerequisite: Master of Business Administration student.

MBA 6040. Focusing on Sustainability. 0 or 9 Credits.
Provides students with an understanding of how to run a responsible/sustainable business within the constraints of finite physical resources and legal frameworks. Students will explore how management approaches, creativity, and technology can find opportunities within those constraints. Prerequisite: Master of Business Administration student.

MBA 6050. Sus Entrepreneurship in Action. 0 or 6 Credits.
Provides a meaningful hands-on experience through the development of a business plan for a new sustainable venture. Students will spend three months conceptualizing, designing, and presenting a business case for a new sustainable venture. Prerequisite: Master of Business Administration student.

MBA 6990. Special Topics. 1-18 Credits.
See Schedule of Courses for specific title.