

SUSTAINABLE FAMILY ENTERPRISE MCGS

All students must meet the Requirements for the micro-Certificate of Graduate Study (mCGS)

OVERVIEW

The micro-Certificate of Graduate Study in Sustainable Enterprise offers a means for graduate students from diverse backgrounds to learn how to practically embed sustainable development issues in the most prevalent form of business organizations – the family business, thereby helping them to balance their performance on the 3P dimensions of People, Planet and Profits

The micro-Certificate of Graduate Study in Sustainable Enterprise is designed to:

- Develop students' understanding of the best and next practices of innovative family firms in sustainable development
- Deliver courses that fully integrate sustainability issues, similar to the Sustainable Innovation M.B.A. (SI-MBA), and draw on the knowledge and business acumen of our esteemed Grossman School of Business faculty in the family enterprise field

The fully online certificate requires 9 credits in the field of sustainable family enterprise. 6 of the credits are required courses in sustainable family enterprise and students choose 1 elective course (3 credits) from a variety of topical electives, including sustainable marketing, ESG accounting and reporting, new business models and green supply chains. The program will offer 2 online courses each semester, with students expected to take 1 or both courses. Students may start the program in the fall, spring, or summer.

SPECIFIC REQUIREMENTS

Requirements for Admission to Graduate Studies for the micro-Certificate of Graduate Study

Students are required to have earned a bachelor's degree from an accredited college or university.

Minimum Degree Requirements

Requirement Description		Credits
Required Courses		
BUS 6450	Sustainable Family Enter I	3
BUS 6451	Sustainable Family Enter II	3
Additional Course (3 credits) Choose one from the following:		3
BUS 6550	Sustainable Marketing	
BUS 6420	Int Sustain New Business Model	
BUS 6700	Green Oper. and Supply Chains	

BUS 6670	Accounting & Reporting for ESG	
Other graduate-level courses as approved by program		

Additional questions may be directed to the Grossman School of Business.