

## SUSTAINABLE FAMILY ENTERPRISE MCGS

All students must meet the Requirements for the micro-Certificates of Graduate Study (CGS) (<http://catalogue.uvm.edu/graduate/degree/requirements/requirementsforthecertificatesofgraduatestudy/>)

### OVERVIEW

The Micro-Certificate of Graduate Study in Sustainable Enterprise offers a means for graduate students from diverse backgrounds to learn how to practically embed sustainable development issues in the most prevalent form of business organizations – the family business, thereby helping them to balance their performance on the 3P dimensions of People, Planet and Profits

The Micro-Certificate of Graduate Study in Sustainable Enterprise is designed to:

- Develop students' understanding of the best and next practices of innovative family firms in sustainable development
- Deliver courses that fully integrate sustainability issues, similar to the Sustainable Innovation M.B.A. (SI-MBA), and draw on the knowledge and business acumen of our esteemed Grossman School of Business faculty in the family enterprise field

The fully online certificate requires 9 credits in the field of sustainable family enterprise. 6 of the credits are required courses in sustainable family enterprise and students choose 1 elective course (3 credits) from a variety of topical electives, including sustainable marketing, ESG accounting and reporting, new business models and green supply chains. The program will offer 2 online courses each semester, with students expected to take 1 or both courses. Students may start the program in the fall, spring, or summer.

### SPECIFIC REQUIREMENTS

#### REQUIREMENTS FOR ADMISSION TO GRADUATE STUDIES FOR THE micro-CERTIFICATE OF GRADUATE STUDY

Students are required to have earned a bachelor's degree from an accredited college or university.

#### MINIMUM DEGREE REQUIREMENTS

Required Courses		
BSAD 335	Sustainable Family Enter I	3
BSAD 336	Sustainable Family Enter II	3
Additional Course (3 credits) Choose one from the following:		3
BSAD 305	Sustainable Marketing	
BSAD 338	Int Sustain New Business Model	

BSAD 340	Green Oper. and Supply Chains	
BSAD 363	Accounting & Reporting for ESG	

Additional questions may be directed to the Grossman School of Business.