

SUSTAINABLE ENTERPRISE CGS

All Students must meet the Requirements for the Certificates of Graduate Study. (<http://catalogue.uvm.edu/graduate/degree/requirements/requirementsforthecertificateofgraduatestudy/>)

OVERVIEW

The Certificate of Graduate Study in Sustainable Enterprise provides a comprehensive framework for learning how enterprises can be both profitable and responsible, providing students with the business strategies, experience, professional network, and credentials to make an impact on their careers and the planet.

The Certificate of Graduate Study in Sustainable Enterprise is designed to:

- Develop students' business knowledge as they learn how sustainability issues impact business practices across organizational divisions
- Progress students' understanding of how enterprises stay competitive by incorporating triple bottom line concepts into their business strategy
- Deliver courses that fully integrate sustainability issues, similar to the Sustainable Innovation M.B.A. (SI-MBA), and draw on the knowledge and business acumen of our esteemed Grossman School of Business faculty and industry experts succeeding in their field

The fully online certificate will require 15 credits in the field of sustainable enterprise, including 4 required courses (12 credits) from 3 core enterprise content areas, including: accounting, marketing, operations, and supply chains, and 1 required course (3 credits) in a capstone course designed around leading sustainable innovation. Students can choose 1 elective course (3 credits) from a variety of topical electives, including: finance, new business models, and entrepreneurial family business. The program will offer 2 online courses each semester, with students expected to take 1 or both courses. Students may start the program in the fall, spring, or summer, so it will be possible to complete the program in 1 year.

SPECIFIC REQUIREMENTS

Requirements for Admission to Graduate Studies for the certificate of graduate study in sustainable enterprise

Students are required to have earned a bachelor's degree from an accredited college or university.

Minimum Degree Requirements

| REQUIRED COURSES | | |
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| BSAD 363 | Accounting & Reporting for ESG | 3 |
| BSAD 305 | Sustainable Marketing | 3 |

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| BSAD 340 | Green Oper. and Supply Chains | 3 |
| BSAD 395 | Advanced Special Topics (Leading Sustainable Enterprise (Capstone)) | 3 |
| ADDITIONAL COURSE (3 CREDITS) CHOOSE ONE COURSE FROM THE FOLLOWING: | | |
| BSAD 338 | Int Sustain New Business Model | |
| BSAD 335 | Sustainable Family Enter I | |

Additional questions may be directed to the Grossman School of Business.