

## SUSTAINABLE ENTERPRISE CGS

All Students must meet the Requirements for the Certificate of Graduate Study.

### OVERVIEW

The Certificate of Graduate Study in Sustainable Enterprise provides a comprehensive framework for learning how enterprises can be both profitable and responsible, providing students with the business strategies, experience, professional network, and credentials to make an impact on their careers and the planet.

The Certificate of Graduate Study in Sustainable Enterprise is designed to:

- Develop students' business knowledge as they learn how sustainability issues impact business practices across organizational divisions
- Progress students' understanding of how enterprises stay competitive by incorporating triple bottom line concepts into their business strategy
- Deliver courses that fully integrate sustainability issues, similar to the Sustainable Innovation M.B.A. (SI-MBA), and draw on the knowledge and business acumen of our esteemed Grossman School of Business faculty and industry experts succeeding in their field

The fully online certificate will require 15 credits in the field of sustainable enterprise, including 4 required courses (12 credits) from 3 core enterprise content areas, including: accounting, marketing, operations, and supply chains, and 1 required course (3 credits) in a capstone course designed around leading sustainable innovation. Students can choose 1 elective course (3 credits) from a variety of topical electives, including: finance, new business models, and entrepreneurial family business. The program will offer 2 online courses each semester, with students expected to take 1 or both courses. Students may start the program in the fall, spring, or summer, so it will be possible to complete the program in 1 year.

### SPECIFIC REQUIREMENTS

#### Requirements for Admission to Graduate Studies for the certificate of graduate study in sustainable enterprise

Students are required to have earned a bachelor's degree from an accredited college or university.

#### Minimum Degree Requirements

Requirement Description		Credits
REQUIRED COURSES		
BUS 6670	Accounting & Reporting for ESG	3
BUS 6550	Sustainable Marketing	3
BUS 6700	Green Oper. and Supply Chains	3

ADDITIONAL COURSE (3 CREDITS) CHOOSE ONE COURSE FROM THE FOLLOWING:		
BUS 6420	Int Sustain New Business Model	
BUS 6450	Sustainable Family Enter I	
BUS 6451	Sustainable Family Enter II	
Other graduate-level courses as approved by the program		

Additional questions may be directed to the Grossman School of Business.