

## COMMUNITY ENTREPRENEURSHIP B.S.

All students must meet the Degree and University Requirements.

All students must meet the Catamount Core Curriculum Requirements.

All students must meet the College Requirements.

Successful entrepreneurship is fundamental to a healthy community. Students majoring in Community Entrepreneurship test the entrepreneurial waters in courses designed to provide firsthand experience in launching and strengthening a business. Students build skills applying strategic planning, marketing, management, economics, and public policy on the enterprise level. This major emphasizes enterprises that promote community development with sound stewardship of natural resources and regard for social capital.

### CDAE CORE REQUIREMENTS

CDAE 1020	World Food, Pop & Develop	3
CDAE 1240	Fund of Public Communication	3
or CDAE 1400	Small Group Communication	
CDAE 1610	Principles of Comm Dev Econ	3
CDAE 2020	Sustainable Community Dev	3
CDAE 2270	Consumer, Markets & Public Policy	3
CDAE 3500	Applied Research Methods	4

### COMMUNITY ENTREPRENEURSHIP MAJOR REQUIREMENTS

Students must complete:

MATH 1212	Fundamentals of Calculus I (or higher)	3
STAT 1410	Basic Statistical Methods 1	3
or STAT 1110	Elements of Statistics	
CDAE 2570	Consumer Law and Policy	3
CDAE 2660	Intro to Comm Entrepreneurship	3
CDAE 2680	Marketing: Comm Entrepreneurs	3
CDAE 2670	Fin Mgmt: Comm Entrepreneurs	4
CDAE 3530	Macroeconomics for Appl Econ	3
CDAE 3540	Microeconomics for Appl Econ	3
CDAE 3550	Applied Consumption Economics	3
CDAE 3660	Dec Making: Comm Entrepreneurs	3
CDAE 3670	Strat Plan: Comm Entrepreneurs	4
Choose 2 of the following:		

CDAE 1600	Design Innovation I	
CDAE 2120	Social Media: Theory 2 Practice	
CDAE 2140	Doc. Film for Social Change	
CDAE 2190	Event Planning for Athletics	
CDAE 2230	Media-Policy-Action	
CDAE 2240	Public Communication Media	
CDAE 2400	Leadership in Practice	
CDAE 2410	Crisis Communication	
CDAE 2430	Sports Media	
CDAE 2440	Community Media Production	
CDAE 2450	Propaganda, Media, & Cit Respn	
CDAE 2590	Consumer Law in Action I	
CDAE 2600	Design Innovation II	
CDAE 2640	Design+Cultural Entrepreneurship	
CDAE 2740	Global Media & Intl Developmen	
CDAE 3050	Rural Comm in Modern Society	
CDAE 3070	The Real Cost of Food	
CDAE 3080	Agricultural Policy and Ethics	
CDAE 3180	Community Org & Development	
CDAE 3370	Economics of Sustainability	
CDAE 3510	Contemp Policy Iss: Comm Dev	
CDAE 3590	Consumer Law in Action II	
CDAE 3600	Smart Resilient Communities	
CDAE 3710	Local Community Initiatives	
CDAE 3730	Project Development & Planning	
CDAE 3760	Community Design Studio	
CDAE 3780	Applied Community Planning	
CDAE 3991	Internship (or SL course with advisor approval)	