

CONSUMER AND ADVERTISING MINOR REQUIREMENTS

CDAE 1240	Fund of Public Communication	3
CDAE 2200	Strategic Writing for PCOM	3
CDAE 2280	Strategic Communication	3
Choose two of the following (6 credits):		
CDAE 2120	Social Media: Theory 2 Practice	
CDAE 2190	Event Planning for Athletics	
CDAE 2270	Consumer, Markets & Public Policy	
CDAE 2410	Crisis Communication	
CDAE 2430	Sports Media	
CDAE 2440	Community Media Production	
CDAE 2570	Consumer Law and Policy	
CDAE 2590	Consumer Law in Action I	
CDAE 2660	Intro to Comm Entrepreneurship	
CDAE 2680	Marketing: Com Entrepreneurs	
CDAE 2760	Inclusive Science Communication	
CDAE 2780	Socially Responsible Marketing	
SPCH 1410	Argument & Advocacy	
CDAE 3991	Internship (with Advisor-Approved Focus)	
No more than two courses may count toward a student's major and minor for CCD, CENT, PCOM, and CID majors or other CDAE minors.		

RESTRICTIONS

Ineligible Majors: Public Communication majors with Strategic Communication concentrations.