

CONSUMER AND ADVERTISING MINOR REQUIREMENTS

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| CDAE 1240 | Fund of Public Communication | 3 |
| CDAE 2200 | Strategic Writing for PCOM | 3 |
| CDAE 2280 | Strategic Communication | 3 |
| Choose two of the following (6 credits): | | |
| CDAE 2120 | Social Media: Theory 2 Practice | |
| CDAE 2190 | Event Planning for Athletics | |
| CDAE 2270 | Consumer, Markets & Public Policy | |
| CDAE 2430 | Sports Media | |
| CDAE 2440 | Community Media Production | |
| CDAE 2570 | Consumer Law and Policy | |
| CDAE 2590 | Consumer Law in Action I | |
| CDAE 2660 | Intro to Comm Entrepreneurship | |
| CDAE 2680 | Marketing: Com Entrepreneurs | |
| CDAE 2760 | Inclusive Science Communication | |
| CDAE 2780 | Socially Responsible Marketing | |
| CDAE 3991 | Internship (with Advisor-Approved Focus) | |
| No more than two courses may count toward a student's major and minor for CCD, CENT, COM, and CID majors or other CDAE minors. | | |

RESTRICTIONS

Ineligible Majors: Public Communication majors with Strategic Communication concentrations.