# PUBLIC COMMUNICATION MINOR

## REQUIREMENTS

### 3 Required Courses (9 credits):

- **CDAE 1240** Fund of Public Communication 3
- **CDAE 2200** Strategic Writing for PCOM 3
- **CDAE 2240** Public Communication Media 3

Choose 2 of the following courses (6 credits):

- **CDAE 1150** Visual Communication
- or **CDAE 1600** Design Innovation I
- or **CDAE 3760** Community Design Studio
- **CDAE 2110** Design:Narrative Media & Video
- **CDAE 2120** Social Media: Theory 2 Practice
- **CDAE 2130** Activist Journalism
- **CDAE 2140** Doc. Film for Social Change
- **CDAE 2160** Communication Design II
- **CDAE 2190** Event Planning for Athletics
- **CDAE 2230** Media-Policy-Action
- **CDAE 2280** Strategic Communication
- **CDAE 2290** Communication Law
- **CDAE 2410** Crisis Communication
- **CDAE 2430** Sports Media
- **CDAE 2440** Community Media Production
- **CDAE 2450** Propaganda, Media, & Cit Respn
- **CDAE 2590** Consumer Law in Action I
- **CDAE 2600** Design Innovation II
- **CDAE 2680** Marketing.Com Entrepreneurs
- or **CDAE 2780** Socially Responsible Marketing
- **CDAE 2740** Global Media & Intl Developmen
- **CDAE 2760** Inclusive Science Communication
- **CDAE 3590** Consumer Law in Action II
- **CDAE 3991** Internship (with a focus on Strategic Communication, Community Media & Journalism, or Communication Design)
- **PA 3060** Intro Cont Public Affairs
- **POLS 2440** Politics and Media

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No more than 2 courses may count toward a student’s major and minor for CCD, CENT, PCOM, and CID majors or other CDAE minors.

### RESTRICTIONS

Ineligible Major: Public Communication majors with Community Media and Journalism concentrations.