

PUBLIC COMMUNICATION MINOR REQUIREMENTS

No more than 2 courses may count toward a student's major and minor for CCD, CENT, PCOM, and CID majors or other CDAE minors.

3 Required Courses (9 credits):		
CDAE 1240	Fund of Public Communication	3
CDAE 2200	Strategic Writing for PCOM	3
CDAE 2240	Public Communication Media	3
Choose 2 of the following courses (6 credits):		
CDAE 1150	Visual Communication	
or CDAE 1600 Design Innovation I		
or CDAE 3760 Community Design Studio		
CDAE 2110	Design:Narrative Media & Video	
CDAE 2120	Social Media:Theory 2 Practice	
CDAE 2130	Activist Journalism	
CDAE 2140	Doc. Film for Social Change	
CDAE 2160	Communication Design II	
CDAE 2190	Event Planning for Athletics	
CDAE 2230	Media-Policy-Action	
CDAE 2280	Strategic Communication	
CDAE 2290	Communication Law	
CDAE 2410	Crisis Communication	
CDAE 2430	Sports Media	
CDAE 2440	Community Media Production	
CDAE 2450	Propaganda, Media, & Cit Respn	
CDAE 2590	Consumer Law in Action I	
CDAE 2600	Design Innovation II	
CDAE 2680	Marketing:Com Entrepreneurs	
or CDAE 2780 Socially Responsible Marketing		
CDAE 2740	Global Media & Intl Developmen	
CDAE 2760	Inclusive ScienceCommunication	
CDAE 3590	Consumer Law in Action II	
CDAE 3991	Internship (with a focus on Strategic Communication, Community Media & Journalism, or Communication Design)	
PA 3060	Intro Cont Public Affairs	
POLS 2440	Politics and Media	

RESTRICTIONS

Ineligible Major: Public Communication majors with Community Media and Journalism concentrations.