### THE GROSSMAN SCHOOL OF BUSINESS

http://www.uvm.edu/business/

The Grossman School of Business (GSB) cultivates the ability to create and manage sustainable businesses that address ethical, social, and environmental challenges and opportunities in the complex and dynamic global environment. We develop graduates who are professional, technically competent, and entrepreneurial. The School's faculty create impact through teaching, research, and scholarship.

The School contributes to the mission of the University through its Strategic Plan and Learning Outcomes.

### LEARNING GOALS AND OBJECTIVES

The faculty, staff, and alumni are committed to developing leaders prepared for a dynamic, global workplace. The GSB curriculum is designed to support the following learning goals, objectives, and outcomes.

- 1. Learning Goal: Awareness of Sustainable Business Practices
  - a. Understanding of how businesses maximize shareholder value over the long run with leaders who are innovative, and who manage interactions across the economic, social, environmental and political spheres.
  - b. Understanding of the role of innovation in creating better products, services, or processes.
- 2. Learning Goal: Global and Civic Awareness
  - a. Understanding of global issues in a business context.
  - b. Understanding of the non-market environment of business.
- 3. Learning Goal: Critical Thinking and Problem Solving
  - a. Ability to solve business problems by acquiring, interpreting, and synthesizing data.
- 4. Learning Goal: Business Communication Skills
  - a. Ability to demonstrate effective written communication skills.
  - b. Ability to demonstrate effective oral communication skills.
- 5. Learning Goal: Business Fundamentals
  - a. Demonstrate command of business fundamentals.

During the first two years, students build the conceptual and analytical base for studying the art and science of management. Students complete Catamount Core Curriculum requirements and learn required skills for upper-level business courses by the end of their second year. At the end of the second year, students will declare their interdisciplinary theme and concentration. In addition, students may add a minor or certificate outside of business, though this is optional. These choices determine their remaining curriculum sequence. Students will complete a culminating theme capstone in their senior year.

The Grossman School of Business collaborates with the College of Engineering and Mathematical Sciences to offer a B.S. in Engineering Management. The School offers two minors for students pursuing a major outside of the Grossman School of Business: a minor in

Accounting, and a minor in Business Administration. In addition, a minor in Sports Management is offered as a cross-college minor and is open to all majors.

The undergraduate and graduate programs offered by the School are accredited by AACSB International: the International Association to Advance Collegiate Schools of Business.

The Dean's, Faculty, and Advising offices of the Grossman School of Business are located in Kalkin Hall and Ifshin Hall.

### **STUDY ABROAD**

Students in the Grossman School of Business are strongly encouraged to participate in a study abroad experience. UVM partners with a number of exchange and external programs around the world to provide a rigorous academic experience while also exploring new cultures, cuisine and geographic locations. Students interested in the study abroad experience begin the process early in their career. It is advantageous to meet with the GSB study abroad academic advisor to discuss curriculum sequence and program options.

### **MAJORS**

Business Administration B.S.BA.

### **MINORS**

Accounting

**Business Administration** 

Sports Management

### **GRADUATE**

Master of Accountancy (M.Acc.)

Sustainable Innovation MBA (SI-MBA)

Sustainable Enterprise CGS

Sustainable Family Enterprise mCGS

See the online Graduate Catalogue for more information.

# REQUIREMENTS THE GROSSMAN SCHOOL OF BUSINESS ACADEMIC REQUIREMENTS

Students must comply with the degree requirements as stated in a single catalogue edition in place during the time they are enrolled. The catalogue edition to be followed is the one in effect at the time the student matriculates at UVM, unless the student requests in writing to follow an edition that is published subsequently during his/her enrollment at UVM. Students may not mix requirements from different catalogues.

1

Students who have a separation from the University of three years or more must meet the requirements of the current catalogue at the date of re-entry.

A minimum of 120 approved credits is required for the degree of Bachelor of Science in Business Administration. A cumulative grade-point average of 2.00 is required. At least 40 credits of course work must be taken in subjects other than business. Students must complete 30 of the last 45 credits in residence at UVM as a matriculated student.

Students must complete the Basic Business Core course requirements with a grade-point average of 2.25 or higher and no single course grade lower than a C-.

Students must complete the Business Field course requirements with a grade-point average of 2.00 or higher. At least two of the four Business Field courses must be completed at UVM. Courses completed outside of UVM do not factor into the GPA calculation.

Students must complete one Interdisciplinary Theme with a grade-point average of 2.00 or higher. At least two of the four Interdisciplinary Theme courses must be completed at UVM (exceptions apply for students who select the Global Business Theme and participate in an approved study abroad program). An applicable interdisciplinary "capstone" course, BUS 4910, BUS 4920, or BUS 4930, must be completed at UVM and will not be considered as degree applicable through transfer or study abroad credit. Courses completed outside of UVM do not factor into the GPA calculation.

Students must complete one Business Concentration with a grade-point average of 2.00 or higher. At least three of the five (3-credit) Business Concentration courses must be completed at UVM. Courses completed outside of UVM do not factor into the GPA calculation.

### TRANSFER CREDIT - POLICIES & PROCEDURES

The Grossman School of Business (GSB) does not accept transfer credits for business courses from any institution outside of the United States, unless the student is completing these courses through a University of Vermont approved Study Abroad program.

This policy states that no business course(s) from any institution outside of the United States can be applied to a current Business student's Basic Business Core, Business Field, Business Concentration or Interdisciplinary Theme section of the Business degree.

If students choose to take non-business courses at an international institution outside of the United States with the intention to transfer courses to UVM to fulfill their minor, Catamount Core Curriculum, and/or elective requirements, students need to follow the University of Vermont's guidelines for transferring courses.

### Steps for Transferring Credits to UVM from Institutions located in the United States

### **Basic Business Core Courses:**

- Transfer credits will be reviewed upon completion of the course(s). A course must transfer back with at least 2.5 credits to be considered equivalent for degree requirements.
- All course materials, including, but not limited to syllabi, notes, books, projects, and assessments, should be retained for evaluation by the GSB faculty if requested.
- Students may transfer multiple courses to the Basic Business Core area of the degree.
- Courses that are considered Basic Business Core requirements do not have to be taken at an Association to Advance Collegiate Schools of Business (AACSB) institution.

### Business Field, Business Concentration, Interdisciplinary Theme Courses:

- Transfer credit will be reviewed upon completion of the course(s). A course must transfer back with at least 2.5 credits to be considered equivalent for degree requirements.
- All course materials, including, but not limited to syllabi, notes, books, projects, and assessments, should be retained for evaluation by the GSB faculty if requested.
- Students may transfer up to two non-UVM courses into each of the following areas of the business degree: Business Field, Business Concentration, and Interdisciplinary Theme.
- The applicable interdisciplinary "capstone" course, BUS 4910, BUS 4920, or BUS 4930, must be completed at UVM and will not be considered as degree applicable through transfer or study abroad credit.
- GSB will only accept transfer credits for Business Field, Business Concentration, and Interdisciplinary Theme courses from domestic institutions accredited by AACSB.
- The responsibility is on the student to verify the institution is currently AACSB Accredited and to work with an advisor to understand the academic implications if the credits are not accepted by UVM as transferrable.
- A list of AACSB schools can be found at go.uvm.edu/aacsb.

### MOBILE COMPUTING REQUIREMENT

Students are asked to have a portable computer and the software suite that meets the requirements of the Grossman School of Business. Please consult with a member of the University's IT staff for specific information.

### **GSB COMPREHENSIVE TECHNOLOGY FEE**

The Grossman School of Business charges an \$75 Technology Fee per semester to all business majors, minors, and graduate students (Sustainable Innovation MBA and Master of Accountancy programs).

The GSB Technology Fee covers terminals, monitors, servers and computer lab systems (Ex: A/V hardware and hookups), and software related to instruction (Bloomberg terminals, research databases for instructional purposes, online poll service for classroom response system, and other). The fee also covers associated digital displays within the GSB Study Rooms. Students who pay the fee get printing access for a limited amount of copies (180 per month). The fee also covers maintenance for printers, paper and print management system.

### COMPUTER COMPETENCY

Students are presumed to have basic microcomputer literacy, including working knowledge of word processing and spreadsheet software. Students lacking this basic knowledge are responsible for attaining it through course work, self-study, tutorials or workshops.

### INTERNAL TRANSFER/DOUBLE DEGREE CANDIDATES

Students planning to transfer or apply to double degree from another college or school on campus must meet the prerequisite requirements. Internal transfer and double degree candidates into the Grossman School of Business must complete one semester of Calculus, MATH 1212 or MATH 1234, and one semester of Economics, ECON 1400 or ECON 1450, each with a grade of Cor higher and an overall Basic Business Core GPA of 2.25 or higher. All completed Basic Business Core classes will be assessed during the application review process. All Basic Business Core classes must meet the C- or higher grade requirement and overall 2.25 GPA or higher. In addition, a cumulative GPA of 2.75 or higher is required for transfer admission and students must be in good academic standing (not on trial/academic probation). Students may apply through the on-line request to transfer through their myUVM portal. Applications are generally evaluated twice per year, in January and June. Questions regarding the internal transfer or double degree process should be directed to an advisor in the Grossman School of Business.

## REGULATIONS ACADEMIC STANDARDS

Other than in the event of dismissal, a student will be placed on trial if the student's semester or cumulative grade-point average is less than 2.00. A student will remain on trial until (a) the student has earned both semester and cumulative grade-point averages of at least 2.00, as determined below, (b) the student is dismissed, or (c) the student transfers to a new major. In addition to other potential conditions, a

student on trial will be assigned a target grade-point average to earn by the end of the next semester.

In determining whether a student must remain on trial, the computation of a student's semester grade-point average must reflect the completion of at least 12 credit hours in courses for which the student receives quality point equivalents ("graded-course credits"). A student on trial may complete fewer than 12 graded-course credits during any semester; however, those credits will only be used to compute the grade-point average for the next semester in which the student has accumulated at least 12 total graded-course credits to use in the computation.

A student shall be dismissed from the Grossman School of Business and the University of Vermont in the following situations:

- 1. The student does not satisfy a condition of trial, including a failure to earn the target grade-point average in any number of graded-course credits while on trial;
- 2. The student is a first-time, first-year student who failed, during the first semester, at least half of the student's graded-course credits and who has earned, by the end of the first semester, a cumulative gradepoint average of 1.00 or less; or
- 3. The student failed, during any semester, at least half of the student's graded-course credits and has earned a cumulative gradepoint average of less than 2.00.

A student may appeal a dismissal in writing to the Undergraduate Studies Committee (UGSC), within the time frame stipulated in the dismissal letter, if there are circumstances that support allowing the student to resume studies while placing the student on trial. Detailed information on the process for an appeal may be obtained from the Grossman Center for Student Success (100 Kalkin Hall, GSBCSS@uvm.edu).

### **Regulations Governing Academic Standards**

The following additional regulations apply to academic trials, dismissals, and re-entries.

#### **TRIAL**

A student who is on trial may not enroll in a university-sanctioned study abroad program. A student who is on trial may not complete a course on a passed/not passed grading mode option. Students who are placed on trial may be required to participate in and satisfactorily complete a study seminar or equivalent program designated by the UGSC.

#### DISMISSAL

A student described in any of the three numbered paragraphs above will be dismissed for low scholarship. For a student's first dismissal, the period of dismissal is one year. For the student's second dismissal, the period of dismissal is two years. For the student's third or subsequent dismissal, the period of dismissal is three years. A dismissed student must receive approval from

the Grossman Center for Student Success (100 Kalkin Hall, GSBCSS@uvm.edu) before enrolling in any University of Vermont course.

### **RE-ENTRY FOLLOWING DISMISSAL**

After an applicable period of dismissal has elapsed, a dismissed student may re-enter the Grossman School of Business and the University of Vermont on trial. Alternatively, a dismissed student who presents evidence of the student's ability to perform satisfactorily may be considered for an earlier re-entry on trial. A student who has been dismissed two or more times will not be considered for re-entry on trial until at least two years of an applicable period of dismissal have elapsed. A dismissed student may obtain further information regarding re-entry from the Grossman Center for Student Success (100 Kalkin Hall, GSBCSS@uvm.edu).