THE UNIVERSITY OF VERMONT

THE GROSSMAN SCHOOL OF BUSINESS

http://www.uvm.edu/business/

The Grossman School of Business (GSB) cultivates the ability to create and manage sustainable businesses that address ethical, social, and environmental challenges and opportunities in the complex and dynamic global environment. We develop graduates who are professional, technically competent, and entrepreneurial. The School’s faculty create impact through teaching, research, and scholarship.

The School contributes to the mission of the University through its Strategic Plan and Learning Outcomes.

LEARNING GOALS AND OBJECTIVES

The faculty, staff, and alumni are committed to developing leaders prepared for a dynamic, global workplace. The GSB curriculum is designed to support the following learning goals, objectives, and outcomes.

1. Learning Goal: Awareness of Sustainable Business Practices
   a. Understanding of how businesses maximize shareholder value over the long run with leaders who are innovative, and who manage interactions across the economic, social, environmental and political spheres.
   b. Understanding of the role of innovation in creating better products, services, or processes.

2. Learning Goal: Global and Civic Awareness
   a. Understanding of global issues in a business context.
   b. Understanding of the non-market environment of business.

3. Learning Goal: Critical Thinking and Problem Solving
   a. Ability to solve business problems by acquiring, interpreting, and synthesizing data.

4. Learning Goal: Business Communication Skills
   a. Ability to demonstrate effective written communication skills.
   b. Ability to demonstrate effective oral communication skills.

5. Learning Goal: Business Fundamentals
   a. Demonstrate command of business fundamentals.

During the first two years, students build the conceptual and analytical base for studying the art and science of management. Students complete general education requirements, university wide requirements and learn required skills for upper level business courses by the end of their second year. At the end of the second year, students will declare their interdisciplinary theme and concentration. In addition, students may add a minor or certificate outside of business, though this is optional. These choices determine their remaining curriculum sequence. Students will complete a culminating theme capstone in their senior year.

The Grossman School of Business collaborates with the College of Engineering and Mathematical Sciences to offer a B.S. in Engineering Management. The School offers two minors for students pursuing a major outside of the Grossman School of Business: a minor in Accounting, and a minor in Business Administration. In addition, a minor in Sports Management is offered as a cross-college minor and is open to all majors.

The undergraduate and graduate programs offered by the School are accredited by AACSB International: the International Association to Advance Collegiate Schools of Business.

The Dean’s, Faculty, and Advising offices of the Grossman School of Business are located in Kalkin Hall and Ifshin Hall.

STUDY ABROAD

Students in the Grossman School of Business are strongly encouraged to participate in a study abroad experience. UVM partners with a number of exchange and external programs around the world to provide a rigorous academic experience while also exploring new cultures, cuisine and geographic locations. Students interested in the study abroad experience begin the process early in their career. It’s advantageous to meet with the GSB study abroad academic advisor to discuss curriculum sequence and program options.

MAJORS

Business Administration B.S.BA. (http://catalogue.uvm.edu/undergraduate/businessadministration/businessadminbs/)

MINORS

Accounting (http://catalogue.uvm.edu/undergraduate/businessadministration/accountingminor/)

Business Administration (http://catalogue.uvm.edu/undergraduate/businessadministration/businessadminminor/)

Sports Management (http://catalogue.uvm.edu/undergraduate/businessadministration/sportsmanagementminor/)

GRADUATE

Master of Accountancy (M.Acc.)

Sustainable Innovation MBA (SI-MBA)

See the online Graduate Catalogue (http://catalogue.uvm.edu/graduate/) for more information.

REQUIREMENTS

THE GROSSMAN SCHOOL OF BUSINESS ACADEMIC REQUIREMENTS

Students must comply with the degree requirements as stated in a single catalogue edition in place during the time they are enrolled. The catalogue edition to be followed is the one in effect at the time the student matriculates at UVM, unless the student requests in writing to follow an edition that is published subsequently during his/her enrollment at UVM. Students may not mix requirements from different catalogues.
Students who have a separation from the University of three years or more must meet the requirements of the current catalogue at the date of re-entry.

A minimum of 120 approved credits is required for the degree of Bachelor of Science in Business Administration. A cumulative grade-point average of 2.00 is required. At least 40 credits of course work must be taken in subjects other than business. Students must complete 30 of the last 45 credits in residence at UVM as a matriculated student.

Students must complete the Basic Business Core course requirements with a grade-point average of 2.25 or higher and no single course grade lower than a C-.

Students must complete the Business Field course requirements with a grade-point average of 2.00 or higher. At least two of the four Business Field courses must be completed at UVM. Courses completed outside of UVM do not factor into the GPA calculation.

Students must complete one Interdisciplinary Theme with a grade-point average of 2.00 or higher. At least two of the four Business Theme courses must be completed at UVM (exceptions apply for students who select the Global Business Theme and participate in an approved study abroad program). The interdisciplinary "capstone" BSAD 290 course must be completed at UVM and will not be considered as degree applicable through transfer or study abroad credit. Courses completed outside of UVM do not factor into the GPA calculation.

Students must complete one Business Concentration with a grade-point average of 2.00 or higher. At least three of the five (3-credit) Business Concentration courses must be completed at UVM. Courses completed outside of UVM do not factor into the GPA calculation.

**TRANSFER CREDIT - POLICIES & PROCEDURES**

The Grossman School of Business (GSB) does not accept transfer credits for business courses from any institution outside of the United States, unless the student is completing these courses through a University of Vermont approved Study Abroad program.

This policy states that no business course(s) from any institution outside of the United States can be applied to a current Business student’s Business Core, Business Field, Business Concentration or Theme section of the Business degree.

If students choose to take non-business courses at an international institution outside of the United States with the intention to transfer courses to UVM to fulfill their minor, general education, and/or elective requirements, students need to follow the University of Vermont’s guidelines for transferring courses.

Steps for Transferring Credits to UVM from Institutions located in the United States

**Business Core Courses:**
- Transfer credits will be reviewed upon completion of the course(s)
- All course materials, including, but not limited to syllabi, notes, books, projects, assessments, should be retained for evaluation by the GSB faculty if requested
- Students may transfer multiple courses to the Business Core area of the degree
- Courses that are considered Business Core requirements do not have to be taken at an Association to Advance Collegiate Schools of Business (AACSBo) institution

**Business Field, Concentration, Theme Courses:**
- Transfer credit will be reviewed upon completion of the course(s)
- All course materials, including, but not limited to syllabi, notes, books, projects, assessments, should be retained for evaluation by the GSB faculty if requested
- Students may transfer up to two non-UVM courses into each of the following areas of the business degree: Business Field, Concentration and Theme
- The interdisciplinary "capstone" BSAD 290 course must be completed at UVM and will not be considered as degree applicable through transfer or study abroad credit
- Grossman will only accept transfer credits for Business Field, Concentration and Theme courses from domestic institutions accredited by AACSB
- The responsibility is on the student to verify the institution is currently AACSB Accredited and to work with an advisor to understand the academic implications if the credits are not accepted by UVM as transferrable
- A list of AACSB schools can be found at go.uvm.edu/aacsb

**MOBILE COMPUTING REQUIREMENT**

Students are asked to purchase a portable computer and the software suite that meets the requirements of the Grossman School of Business. Please consult with a member of the University’s IT staff for specifics.

**GSB COMPREHENSIVE TECHNOLOGY FEE**

The Grossman School of Business charges an $75 Technology Fee per semester to all business majors, minors, and graduate students (Sustainable Innovation MBA and Master of Accountancy programs). The GSB Technology Fee covers terminals, monitors, servers and computer lab systems (Ex: A/V hardware and hookups), and software related to instruction (Bloomberg terminals, research...
databases for instructional purposes, online poll service for classroom response system, and other). The fee also covers associated digital displays within the GSB Study Rooms. Students who pay the fee get printing access for a limited amount of copies (180 per month). The fee also covers maintenance for printers, paper and print management system.

**COMPUTER COMPETENCY**

Students are presumed to have basic microcomputer literacy, including working knowledge of word processing and spreadsheet software. Students lacking this basic knowledge are responsible for attaining it through course work, self-study, tutorials or workshops.

**INTERNAL TRANSFER/DUPLICATE DEGREE CANDIDATES**

Students planning to transfer or apply to double degree from another college or school on campus must meet the prerequisite requirements. Internal transfer and double degree candidates into the Grossman School of Business must complete one semester of Calculus, MATH 019 or MATH 021 and one semester of Economics, EC 011 or EC 012 each with a grade of C- or higher and an overall Business Core GPA of 2.25 or higher. All completed Business Core classes will be assessed during the application review process. All Business Core classes must meet the C- or higher grade requirement and overall 2.25 GPA or higher. Students on trial will be given a target semester grade-point average to achieve by the end of the following semester.

Students shall be dismissed from the Grossman School of Business and the University of Vermont in the following situations:

1. failure to achieve the target grade-point average while on trial;
2. failure of at least half their course credits in any semester while maintaining a cumulative grade-point average of less than 2.00.

First-year students who have just completed their first semester will be dismissed if they earn a grade-point average of 1.00 or less and fail at least half their semester course credits.

A student may appeal a dismissal in writing to the Undergraduate Studies Committee (UGSC) within the time frame stipulated in the dismissal letter if there are circumstances supporting an extension of trial status. Detailed information on the criteria for dismissal may be obtained from the Grossman Center for Student Success (100 Kalkin Hall, GSBCSS@bsad.uvm.edu).

**Regulations Governing Academic Standards**

The following are criteria for academic trial. Allowances for the student in the first semester are designed to encourage academic work of quality at least equal to the minimum required for graduation.

1. **TRIAL**

   A student who earns a semester grade-point average higher than that which merits dismissal but below 2.00 is placed on trial. A student who is on trial may not enroll in a university-sanctioned study abroad program. A student who is on trial may not complete a course on a pass/no pass grading mode option. First-year students and a select group of upper-class students who are placed on trial will be required to participate in the Learning @ UVM seminar series.

2. **DISMISSAL**

   A student who does not satisfy the conditions of trial, or first-time, first-year students who earn a semester grade-point average of 1.00 or lower and who earns failing grades in one-half of the semester credits attempted, or returning students who earn a semester grade-point average of 2.00 or lower and who earns failing grades in one-half of the semester credits attempted will be dismissed for low scholarship. For first dismissal, the period of dismissal is one year. For second dismissal, the period of dismissal is two years. For third dismissal, the period of dismissal is three years. Dismissed students must receive approval from the Grossman Center for Student Success (100 Kalkin Hall, GSBCSS@bsad.uvm.edu) before enrolling in any university course.

3. **RE-ENTRY FOLLOWING DISMISSAL**

   A dismissed student who presents evidence of his/her ability to perform satisfactorily may be considered for re-entry on trial. A student who has been dismissed for a second time will not be considered for re-entry on trial until at least two years have elapsed. Further information regarding re-entry may be obtained from the Grossman Center for Student Success (100 Kalkin Hall, GSBCSS@bsad.uvm.edu).