

## PARKS, RECREATION AND TOURISM PROGRAM

<https://www.uvm.edu/rsenr/undergraduate-programs>

The Parks, Recreation and Tourism Program provides outstanding learning opportunities for students interested in the world of outdoor recreation and tourism. Students will learn how to design and deliver high-quality recreation and tourism programs and services that enrich peoples' lives, create livable communities, and preserve the natural environment. Specifically, the program prepares students to become leaders in innovative sustainable practices in the recreation and tourism fields. Students also learn about experience-based program design and management including resort management, ecotourism, entrepreneurial business management, leisure behavior, environmental interpretation, leisure programming, green design, marketing, leadership, visitor-centered service, and more. Vermont's natural environment provides an ideal laboratory to learn first-hand about recreation and tourism practices that are environmentally sustainable, socially inclusive, and economically responsible.

### MAJORS

#### PARKS, RECREATION AND TOURISM MAJOR

Parks, Recreation and Tourism B.S.

### MINORS

#### PARKS, RECREATION AND TOURISM MINORS

Parks, Recreation and Tourism

Sports Management

### Courses

#### **PRT 1100. Int Sustainable Rec&Tourism. 3 Credits.**

Introduces students to the field of sustainable recreation and tourism that is economically viable, socially inclusive, and environmentally responsible. Explores how recreation and tourism provides positive leisure experiences that contribute to individual well-being, vibrant livable communities, and healthy natural environments. Catamount Core: SU.

#### **PRT 1500. Tourism Planning. 3 Credits.**

Examination of tourism including its economic, environmental, and social effects. Emphasis on planning to maintain the integrity of tourist regions.

#### **PRT 1990. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific title.

#### **PRT 1993. Independent Study. 1-18 Credits.**

A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

#### **PRT 2380. Landsc. Arch for Parks & Rec. 0-4 Credits.**

Recreation design methodology applied to the design of public and private recreational facilities.

#### **PRT 2490. Wilderness Educ & Leadership. 3 Credits.**

Provides an understanding of the history, global evolution, current issues, leadership skills, ethics and future trends in WEL; skill mastery in "hard skills"; and places these skills in a professional context. Prerequisite: ENVS 1500 or NR 1010.

#### **PRT 2560. Ski Area Management Immersion. 1 Credit.**

Ski Area Management Immersion Experience, features a mix of online, classroom and on-site learning at local ski resorts providing experiential learning about the management and operations of ski and mountain resorts. Must be taken concurrently with PRT 2570. Prerequisites: Parks, Recreation & Tourism majors and minors, Sports Management minors; minimum Sophomore standing. Co-requisite: PRT 2570.

#### **PRT 2570. Ski Area Management. 3 Credits.**

Focuses on the study of the management and operating functions of ski areas and mountain resorts in Vermont and New England, with applicability across the North American ski industry. Must be taken concurrently with PRT 2560. Prerequisites: Minimum Sophomore standing, Parks, Recreation and Tourism or Sports Management minor, or Instructor permission. Co-requisite: PRT 2560.

#### **PRT 2580. Resort Mgmt & Marketing. 3 Credits.**

Study of the management of year-round resort facilities. Emphasis on resort marketing, internal support functions, and associated recreational facilities. Prerequisite: Junior standing.

#### **PRT 2990. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific title. Prerequisite: Junior standing, Instructor permission.

#### **PRT 2993. Independent Study. 1-18 Credits.**

A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

#### **PRT 2995. Undergraduate Research. 1-18 Credits.**

Undergraduate student work on individual or small research projects under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

#### **PRT 3300. Ecotourism. 3 Credits.**

Study of nature-based travel emphasizing international destinations. Examination of ecotourism as a tool for preservation and economic development. Prerequisite: Minimum Junior standing.

#### **PRT 3580. Entrepreneurship Rec&Tourism. 3 Credits.**

Study of entrepreneurial theories, concepts, and practices and their application to recreation and tourism. Emphasis on preparation of individual business plans. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

#### **PRT 3990. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific title.

**PRT 3991. Internship. 1-18 Credits.**

On-site supervised work experience combined with a structured academic learning plan directed by a faculty member or a faculty-staff team in which a faculty member is the instructor of record, for which academic credit is awarded. Offered at department discretion.

**PRT 3993. Independent Study. 1-18 Credits.**

A course which is tailored to fit the interests of a specific student, which occurs outside the traditional classroom/laboratory setting under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

**PRT 3994. Teaching Assistantship. 1-3 Credits.**

Undergraduate student service as a teaching assistant, usually in an introductory level course in the discipline for which credit is awarded. Offered at department discretion.

**PRT 3995. Undergraduate Research. 1-18 Credits.**

Undergraduate student work on individual or small team research projects under the supervision of a faculty member, for which credit is awarded. Offered at department discretion.

**PRT 3996. Parks, Rec and Tourism Honors. 1-6 Credits.**

Honors project dealing with management of outdoor recreation and tourism. See program chair.

**PRT 4350. Outdoor Recreation Planning. 3 Credits.**

Planning large land areas for outdoor recreation use. Emphasis on the planning process relative to the leisure time use of natural resources. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

**PRT 4550. Environmental Interpretation. 3 Credits.**

Philosophy, principles, and techniques of communicating environmental values, natural history processes, and cultural features to recreation visitors through the use of interpretive media. Prerequisites: Junior standing; Parks, Recreation and Tourism major or minor.

**PRT 4990. Special Topics. 1-18 Credits.**

See Schedule of Courses for specific titles.